

# YEARBOOK & DIRECTORY OF MEMBERS YEAR PLANNER

CHARTERED INSTITUTION OF CIVIL ENGINEERING SURVEYORS

## YEARBOOK & DIRECTORY OF MEMBERS



This annual handbook is distributed to both members of the Chartered Institution of Civil Engineering Surveyors (ICES) and the wider construction industry, including consulting engineers, contractors, quantity surveyors, chartered building companies and local authorities. The *Yearbook & Directory of Members* covers the varying functions and organisational structures that make up the Institution, technical and reference data, and a number of articles on geospatial engineering, construction law, commercial management, education and training. The handbook contains over 100 pages of valuable information sourced from experts and professionals operating within the civil engineering environment and features a list of ICES members.

### Advertising Rates 2009/2010

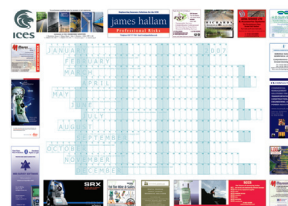
| Size                  | Colour                        | Mono | Dimensions (mm high x mm wide)             |
|-----------------------|-------------------------------|------|--|
| Full page             | £1,130                        | £904 | With bleed 216 x 154 (type area 190 x 128) |
| Half page             | £670                          | £536 | 180 x 62 (portrait) 90 x 128 (landscape)   |
| Quarter page          | £430                          | £344 | 90 x 62                                    |
| Sixth page            | £n/a                          | £255 | 60 x 62                                    |
| Inside front cover    | £1,330                        |      | With bleed 216 x 154                       |
| Inside back cover     | £1,220                        |      | With bleed 216 x 154                       |
| Outside back cover    | £1,330                        |      | With bleed 216 x 154                       |
| Double page spread    | £1,175                        |      | With bleed 216 x 302 (type area 190 x 276) |
| Half page advertorial | £500                          |      | 200 words plus image                       |
| Full page advertorial | £1,000                        |      | 500 words plus images                      |
| Inserts               | £POA (<16g UK & Ireland only) |      |  |

**Published:** December  
**Print run:** 6,000  
**Readership:** Read by over 16,000 professionals  
**Print size:** A5

### Year Planner

The ICES Year Planner is an excellent way to raise awareness of your business 12 months of the year. The planners include contact details for ICES membership and the services provided by SURCO, the Institution's information business.

| Size     | Rate   | Dimensions (mm high x mm wide)           |
|----------|--------|--|
| 1 block  | £405   | 80 x 80                                  |
| 2 blocks | £770   | 80 x 170 (landscape) 170 x 80 (portrait) |
| 3 blocks | £1,095 | 80 x 260 (landscape) 260 x 80 (portrait) |



**Print run:** 7,000 (4,000 members plus 3,000 businesses)  
**Print size:** A1

