

ELECTRONIC SURVEYING GIS/GPS

ELECTRONIC SURVEYING



This annual supplement to *Civil Engineering Surveyor* provides up-to-the-minute tabular information on electronic surveying equipment. Distributed to ICES members, surveying companies and engineers, *Electronic Surveying* includes details on product range, operational features, physical characteristics and price. There is also a section devoted to the latest software systems available to geospatial engineering surveyors.

Electronic Surveying has sections devoted to integrated total stations, theodolite mounted EDM, global navigation satellite system (GNSS) receivers for surveying, data recorders and field computers, electronic theodolites, electronic levels, specialised distancers and laser scanners.

GIS GPS

Published: April (*Electronic Surveying*)
September (*GIS/GPS*)
Readership: Read by over 6,250 professionals
Print size: A4

The autumnal analysis of geographical information systems (GIS) and GNSS provides the latest technical and practical information on the uses and development of these information management and positioning systems.

As an annual supplement to *Civil Engineering Surveyor*, *GIS/GPS* provides technical and practical information with feature articles from acknowledged experts and leading edge technical bodies, plus GIS software and GNSS receiver specifications. Readers specialise in land surveying, hydrographic surveying, photogrammetry, remote sensing, GIS, cartography and visualisation.

Advertising Rates 2008

Size	Colour	Mono	Dimensions (mm high x mm wide)
Full page	£1,350	£1,080	With bleed 303 x 216 (type area 267 x 180)
Half page	£730	£584	257 x 87 (portrait) 130 x 180 (landscape)
Quarter page	£450	£360	130 x 87 (portrait) 62 x 180 (landscape)
Inside front cover	£1,530		With bleed 303 x 216
Inside back cover	£1,530		With bleed 303 x 216
Outside back cover	£1,600		With bleed 303 x 216
Double page spread	£2,150		With bleed 303 x 426 (type area 267 x 390)
Half page advertorial	£500		400 words plus image
Full page advertorial	£1,000		900 words plus images
Image builder	£2,750		Two pages of advertorial (up to 1,800 words plus images) plus front cover image (by approval of the editor).
Inserts	£POA (<16g UK & Ireland only)		