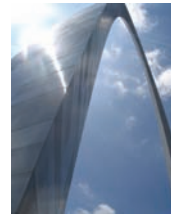


# CIVIL ENGINEERING SURVEYOR

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The Journal of the Institution of Civil Engineering Surveyors



*Civil Engineering Surveyor* (CES) is the journal of the Institution of Civil Engineering Surveyors (ICES). Published ten times a year for members and subscribers, CES features articles on land and quantity surveying, GIS, GPS, construction law, project and commercial management, education, training, health and safety, and many more topics relevant to the professional civil engineering surveyor. CES also features news, regional events, book reviews and the latest recruitment positions.

With over 4,000 copies read by 10,000 professionals every month, CES has become part of the decision making process for senior surveyors and commercial managers with responsibilities and influence in purchasing. Many readers are company directors, partners and senior managers working for contractors and public corporations within the construction industry. Using CES is just one of the marketing communications tools that we can offer.

### Editorial Schedule

Issue	Highlight	Supplements	Deadline
February	Utilities, pipelines and underground detection		14 January
March	Site investigation, contaminated land and piling		14 February
April	Education, training, project management and insurance	<i>Electronic Surveying</i>	14 March
May	Transport infrastructure, bridges, tunnels and machine control		14 April
June	Mapping and software		14 May
July/August	Hydrographics and marine projects	<i>Construction Law Review</i>	20 June
September	PPP, PFI and finance	<i>GIS/GPS</i>	14 August
October	Digital imagery and laser scanning		14 September
November	Estimating and cost control		14 October
December/January	Photogrammetry and remote sensing	<i>Yearbook &amp; Directory of Members</i> <i>Year Planner</i>	20 November

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## Advertising Rates 2008

Size	Colour	Mono	Dimensions (mm high x mm wide)
Full page	£1,285	£1,028	With bleed 303 x 216 (type area 267 x 180)
Half page	£705	£564	257 x 87 (portrait) 130 x 180 (landscape)
Third page	£540	£432	90 x 180
Quarter page	£425	£340	130 x 87 (portrait) 62 x 180 (landscape)
Sixth page	£335	£268	87 x 87
Product profile	£135		100 words plus image
Where to buy guide	£POA		Lineage. Manufacturers and dealers of surveying equipment (replicated on ICES website with live web and email links).
Inside front cover	£1,525		With bleed 303 x 216
Inside back cover	£1,285		With bleed 303 x 216
Outside back cover	£1,550		With bleed 303 x 216
Double page spread	£2,100		With bleed 303 x 426 (type area 267 x 390)
Half page advertorial	£500		400 words plus image
Full page advertorial	£1,000		900 words plus images
Image builder	£2,750		Two pages of advertorial (up to 1,800 words plus images) plus front cover image (by approval of the editor).
Inserts	£POA (<16g UK & Ireland only)		
Website recruitment (on ICES website)	£100/week web only £25/week if run consecutively with advert in CES.		

### Classifieds

Our classifieds are a source of reference that can help raise awareness of your business in a target market environment.

6ccm (five issues)	£360	60 x 40
6ccm (ten issues)	£570	
4ccm (five issues)	£240	40 x 40
4ccm (ten issues)	£380	

