



# How SURCO Publishing can help your business

The information business of the Chartered Institution of CIVIL ENGINEERING SURVEYORS (ICES)



**ICES is the UK's leading professional qualifying body for commercial managers and geospatial engineers working within the civil engineering industry**

# About SURCO and ICES

Chartered  
Institution of  
CIVIL  
ENGINEERING  
SURVEYORS

The Chartered Institution of Civil Engineering Surveyors (ICES) is an international qualifying body dedicated to the regulation, education and training of surveyors working within civil engineering. It is now recognised as the leading chartered professional body for civil engineering surveyors. ICES has introduced relevant and meaningful competencies for geospatial engineers and commercial managers which make a difference.


ICES will support individuals and companies within the civil engineering industry in developing and demonstrating their professional competence. ICES understands the civil engineering industry and is flexible in its approach, ensuring you achieve your goals.

SURCO  
Publishing

SURCO is the information business of ICES. SURCO publishes the institution's journal Civil Engineering Surveyor (CES) with annual supplements on construction law and geospatial engineering.

SURCO Training is the ICES recommended provider of in-house and external training courses for early and mid-career professionals.

 [www.cices.org](http://www.cices.org) [www.surco.uk.com](http://www.surco.uk.com)

 Click to view online when you see this symbol

SURCO  
Training

Any profits generated from SURCO's activities (including publications, training and events) are donated back to ICES each year to help assist in the education and training of its members and to promote and increase awareness of the surveying industry to the general public

# Readership and Circulation

## Print Edition

Over 4,000 printed copies of Civil Engineering Surveyor (CES) are sent to members' and subscribers' home and business addresses each month

## Digital Edition

ICES members and verified contacts within the construction and engineering industry receive a link to the digital eBook edition of CES each month by email

## Website and Social Media

The digital edition is also available on the ICES and SURCO websites, the dedicated publications portal and is promoted through Twitter, Facebook and LinkedIn

Civil Engineering Surveyor is read by construction and engineering professionals in over 100 countries around the world

## ICES Membership

ICES membership consists of the following disciplines:

### Commercial Management

- Construction law
- Quantity surveying (measuring and evaluating projects)
- Estimating (calculating the cost of projects)
- Procurement management (purchasing goods and services)
- Project management (general management of the whole project)
- Cost engineering (monitoring, reviewing and controlling budgets or agreed costs for projects)

### Geospatial Engineering

- Land and engineering surveying (preparing maps and plans to ensure that construction takes place to the dimensions and tolerances required)
- Hydrographic surveying (measuring and mapping all parts of the earth's surface that are covered by water)
- Photogrammetry and remote sensing (producing an area plan from photographic images and using electromagnetic energy to obtain information about objects without touching them)
- Geographic information systems — GIS (collecting and presenting geographical information)
- Cartography and visualisation (creating 2D, 3D or 4D maps and plans)

# Publications and Digital Media

Civil Engineering Surveyor

Annual Supplements

Year Planner

Yearbook & Directory of Members

Website Banners and Listings

Digital eBook Videos and Podcasts

Publications Portal

Click image to view eBook and video



# Civil Engineering Surveyor - Editorial Schedule

The monthly journal for members of the Chartered Institution of CIVIL ENGINEERING SURVEYORS

Issue	Main Feature	Supplement	Deadline
February	Utilities		13 January
March	Site Investigation and Contaminated Land		13 February
April	Education, Training and Project Management		13 March
May	Transport Infrastructure and Machine Control		13 April
June	GIS, Mapping and Software		14 May
July/August	Hydrographics and Marine Projects	Construction Law Review	18 June
September	PPP, PFI and Finance	Geospatial Engineering	13 August
October	Laser Scanning and Digital Imagery		14 September
November	Estimating and Cost Control		15 October
December/January	GNSS	Yearbook & Directory of Members Year Planner	19 November

# Civil Engineering Surveyor - Display Advertising Rates

The monthly journal for members of the Chartered Institution of CIVIL ENGINEERING SURVEYORS

Size A4	Price (£)	Dimensions (mm wide x mm deep)	About CES
Full Page	1,315	216 x 303 (type area 180 x 267)	<p>CES features articles on land and quantity surveying, GIS, GNSS, construction law, project and commercial management, education, training, health and safety, and many more topics relevant to the professional civil engineering surveyor.</p> <p>CES also features news, regional events, book reviews and the latest recruitment positions.</p> <p>CES has become part of the decision making process for 12,000 professionals every month. Readers are involved in all aspects of the construction process from tendering and planning right the way through to completion. Many are company directors, partners and senior managers working for contractors and public corporations within the construction industry.</p>
Half Page	720	87 x 257 (portrait) 180 x 130 (landscape)	
Quarter Page	435	87 x 130 (portrait) 180 x 62 (landscape)	
Inside Front Cover	1,560	216 x 303 (type area 180 x 267)	
Inside Back Cover	1,315	216 x 303 (type area 180 x 267)	
Outside Back Cover	1,585	216 x 303 (type area 180 x 267)	
Double Page Spread	2,250	426 x 303 (type area 390 x 267)	
Inserts	215 per thousand (weight up to 16g)		
Recruitment	Cost as above plus £25 per week website inclusive £100 per week website only		


# Civil Engineering Surveyor - General Advertising Rates

The monthly journal for members of the Chartered Institution of CIVIL ENGINEERING SURVEYORS

Size A4	Price (£)	Dimensions (mm wide x mm deep)	Notes
Full Page Advertorial	1,000	900 words plus images	A maximum of two pages of advertorial are included in any one issue of Civil Engineering Surveyor.
Half Page Advertorial	500	400 words plus images	
Image Builder	2,750	216 x 303 front cover image (subject to approval) Two page advertorial (1,800 words plus images) Five minute eBook video	
Profile	100	100 words plus image	
Classified (Regular)	380 (per annum)	40 x 40	
Classified (Large)	570 (per annum)	40 x 60 (portrait) 60 x 40 (landscape)	
Where to Buy Listing	220 (per annum)	Lineage	Also reproduced on Suppliers page of website

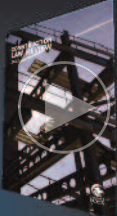
# Geospatial Engineering - Display Advertising Rates

An annual supplement for members of the Chartered Institution of CIVIL ENGINEERING SURVEYORS

Size A4	Price (£)	Dimensions (mm wide x mm deep)	About GE
Full Page	1,380	216 x 303 (type area 180 x 267)	<p>This annual supplement to Civil Engineering Surveyor provides up-to-the-minute tabular information on electronic surveying equipment, GIS and GNSS.</p>  <p>GE provides the latest technical and practical information on the uses and development of these information management and positioning systems. Distributed to ICES members, surveying companies and engineers, Geospatial Engineering includes details on product range, operational features, physical characteristics and price.</p> <p>There is also a section devoted to the latest software systems available to geospatial engineering surveyors.</p>
Half Page	750	87 x 257 (portrait) 180 x 130 (landscape)	
Quarter Page	460	87 x 130 (portrait) 180 x 62 (landscape)	
Inside Front Cover	1,570	216 x 303 (type area 180 x 267)	
Inside Back Cover	1,570	216 x 303 (type area 180 x 267)	
Outside Back Cover	1,640	216 x 303 (type area 180 x 267)	
Inserts	300 per thousand (minimum run 2,000, weight up to 16g)		


# Construction Law Review - Display Advertising Rates

An annual supplement for members of the Chartered Institution of CIVIL ENGINEERING SURVEYORS

Size A4	Price (£)	Dimensions (mm wide x mm deep)	About CLR
Full Page	1,575	216 x 303 (type area 180 x 267)	<p>First published in 1996 in conjunction with the Society of Construction Law, the Construction Law Review is highly regarded by ICES members and other industry professionals. With topics covering both building and civil engineering, CLR has established its reputation amongst law firms, consulting engineers, contractors, quantity surveyors, chartered building companies and local authorities.</p> <p>The contents of the review range from individual case studies to dispute resolution, procurement, contract law, partnering, risk, delay analysis and much more. The review also features an index of construction legal professionals.</p> 
Half Page	966	87 x 257 (portrait) 180 x 130 (landscape)	
Quarter Page	590	87 x 130 (portrait) 180 x 62 (landscape)	
Inside Front Cover	1,730	216 x 303 (type area 180 x 267)	
Inside Back Cover	1,730	216 x 303 (type area 180 x 267)	
Outside Back Cover	1,800	216 x 303 (type area 180 x 267)	
Professional Legal Index Listing	100 50 (with advert)	Lineage (60 words plus full contact details)	
Inserts	1,500 (print run 6,000, weight up to 16g)		

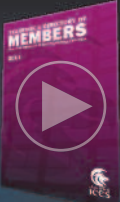
# Year Planner - Display Advertising Rates

An annual wallchart for members of the Chartered Institution of CIVIL ENGINEERING SURVEYORS










Size A1	Price (£)	Dimensions (mm wide x mm deep)	Notes
One Block	405	80 x 80	<p>The ICES Year Planner is an excellent way to raise awareness of your business 12 months of the year.</p>  <p>The A1 planner includes contact details for ICES membership and the services provided by SURCO, the institution's information business.</p> <p>The planner has a print run of 7,000.</p>
Two Blocks	770	80 x 170 (portrait) 170 x 80 (landscape)	
Three Blocks	1,095	80 x 260 (portrait) 260 x 80 (landscape)	
Three+ Blocks	POA		

# Yearbook & Directory - Display Advertising Rates

An annual handbook for members of the Chartered Institution of CIVIL ENGINEERING SURVEYORS

Size A5	Price (£)	Dimensions (mm wide x mm deep)	About the Yearbook
Full Page	1,130	154 x 216 (type area 128 x 190)	<p>This A5 handbook has a print run of 7,000 and is distributed to both ICES members and the wider construction industry, including consulting engineers, contractors, quantity surveyors, chartered building companies and local authorities. The Yearbook &amp; Directory of Members covers the organisational structure that makes up the institution, technical and reference data, and a number of articles on geospatial engineering, construction law, commercial management, education and training. The handbook contains over 100 pages of valuable information sourced from experts and professionals operating within the civil engineering environment and features a list of ICES members.</p> 
Half Page	670	62 x 180 (portrait) 128 x 90 (landscape)	
Quarter Page	430	62 x 90	
Sixth Page	260	62 x 60	
Inside Front Cover	1,360	154 x 216 (type area 128 x 190)	
Inside Back Cover	1,250	154 x 216 (type area 128 x 190)	
Outside Back Cover	1,360	154 x 216 (type area 128 x 190)	
Inserts	300 per thousand (weight up to 16g)		

# Website Advertising Rates

Size	Price (£)	Dimensions (wide x deep)	Page
Banner 1 	1 month 250    6 months 1,275 3 months 675    12 months 2,250	406 x 58 pixels	Home, Publications, Surveying Services, Recruitment
Banner 2 	1 month 50    6 months 260 3 months 140    12 months 510	226 x 106 pixels	Training
Banner 3 	1 month 150    6 months 750 3 months 400    12 months 1,350	226 x 106 pixels	Recruitment
Banner 4 	1 month 50    6 months 260 3 months 140    12 months 510	244 x 72 pixels	Publications
Surveying Services Option 1	50 per annum 	Contact details	
Surveying Services Option 2	200 per annum 	Contact details, email and web link, logo	
Surveying Services Option 3	300 annum 	Contact details, email and web link, logo, 200 words	
Suppliers	220 per annum (first entry)  20 per annum (additional entry)		

# eBook Advertising Rates

Size	Price (£)	Dimensions (wide x deep)	Notes	Digital Publications Online
Cover Video	750*	50MB (15 minute max)	FLV format, variable framesize, play/pause and stop button, timeline, progress bar and slider, can be initiated on page turn or by user, streamed video	<p>You can view an archive of Civil Engineering Surveyor, including the current issue, online at <a href="http://ces.digitalpc.co.uk">http://ces.digitalpc.co.uk</a></p> <p>Also hosted on the site are the latest issues of the Construction Law Review, geospatial engineering supplements and the Yearbook. The portal features a comprehensive search engine, a guide on how to navigate the eBooks and links to the publications pages of the website.</p> 
ROP Video	550* (plus print advert cost)			
Podcast	575	30MB (20 minute max)	MP3 format	

\* Inclusive of first minute, £50 for each additional minute.

# Print Mechanical Data

## Acceptable File Formats

EPS (Macintosh preview) with fonts outlined and/or embedded and CMYK colour space.

Quark Express (Macintosh) documents. All elements included with Quark file and collected for output.

High resolution (300dpi) Adobe Photoshop.

Adobe Illustrator.

Press ready pdf.

We will do our best to work with other files if required, however this may incur a cost.

## Supply of Artwork

Advertisements may be sent on CD.

All images to be supplied at 300dpi.

Images to be sent as separate jpeg or tif files and not embedded in other file formats (i.e. Microsoft Word or PowerPoint).

## Design Services

We are able to produce artwork for clients. Prices will vary according to content.

## Bespoke Sizes

Bespoke advertisement sizes will be considered on request.

# Print Advertisement Sizes

## A4 (mm wide x mm deep)

Full Page  
216 x 303  
(including bleed)

Type Area  
180 x 267

Quarter Page  
Landscape 180 x 62

Half Page  
Landscape

180 x 130

Half Page  
Portrait  
88 x 257

Quarter  
Page  
Portrait  
88 x 130

Quarter  
Page Full  
Length  
42 x 257

Eighth  
Page  
88 x 62

Sixth  
Page  
88 x 88

## A5 (mm wide x mm deep)

Full Page  
154 x 216  
(including bleed)

Type Area  
128 x 190

Quarter Page  
Landscape 128 x 44

Half Page  
Landscape

128 x 90

Sixth  
Page  
62 x 50

Half Page  
Portrait  
62 x 190


Quarter  
Page  
Portrait  
62 x 90

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