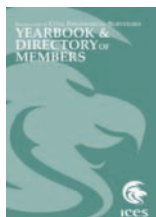


# DISPLAY ADVERTISING MECHANICAL DATA



## Supply of Electronic Artwork

Advertisements can be sent on CD along with a proof.

Advertisements less than 15Mb can be emailed to [production@ices.org.uk](mailto:production@ices.org.uk)

ISDN available on request.

## Acceptable File Formats

EPS (Macintosh preview) with fonts outlined and/or embedded and CMYK colour space.

Quark Express 6.52 (Macintosh) documents. All elements included with Quark file and collected for output.

High resolution (300dpi) Adobe Photoshop CS2.

Adobe Illustrator CS2.

Press ready pdf.

We will do our best to work with other files if required, however this may incur a cost.

## Special Notes

All images to be supplied at 300dpi.

If possible send images as separate jpeg or tif files and not embedded in other file formats (i.e. Microsoft Word or PowerPoint).

All electronically supplied artwork should be accompanied by a proof.

## Advertisement Design Services

We are able to produce artwork for clients. Prices will vary according to content.

## Bespoke Sizes

Bespoke advertisement sizes will be considered on request.

## Advertisement Dimensions A4

A4  
297 x 210

With Bleed  
303 x 216

Type Area  
267 x 180

Quarter Landscape  
62 x 180

Half Landscape  
130 x 180

Half Portrait  
257 x 87

Quarter Portrait  
130 x 87

Quarter Portrait Full Length  
257 x 42

Sixth  
87 x 87

Eighth  
62 x 87

## Advertisement Dimensions A5

A5  
210 x 148

With Bleed  
216 x 154

Type Area  
190 x 128

Sixth  
50 x 62

Quarter Portrait  
90 x 62

Half Landscape  
90 x 128

Quarter Page Landscape  
128 x 44

Half Page Portrait  
190 x 62